



Suddenly you're not there for them
anymore... *walk me through their
next 24 Hours...*



Continuity Plan Essentials

It's about preserving and protecting
the value of your business

CONTINUITY OF BUSINESS OWNERSHIP

What do you want to have happen to the business?
Who is going to buy it? How will they fund it? How long
will this take? How does your family get money in the
interim?

WHO MAKES DECISIONS?

The business has to keep running – Who calls the shots
on financial matters, personnel, and operations? What
role does your spouse have to fulfill?

LOSS OF KEY TALENT – YOU

How important are you to the company making money:
Sales, customers, operations? Who makes it happen
now?

LOSS OF KEY EMPLOYEES AND CUSTOMERS

Your loss creates anxiety and uncertainty. Employees
focus on their families. Why will they stay? Is it risky
for them to stay? What happens if they leave?

LOSS OF FINANCIAL RESOURCES

Bank financing, bonding, leasing, capitalization... how
does this happen without you being there?

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Our Maxims: Stay in Control, Maximize Value, Reduce Risk

Action Step: Complete our 'Continuity Plan
Essentials' package today.

Simple, Fast, Inexpensive.... Done.